

So You Want To Start a Business - Six Steps To Help You Succeed

Written by admin

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By Jill Hart



When starting a business the first step is easy. Before we do anything else we must simply decide to begin. Every decision following that one tends to be more difficult. However, we have a few tips to help get your started down the path to starting your dream business.

1. Choose the right business.

If you know you want to start a business, but are not sure what business is a good fit for you, do not lose heart. Take stock of what types of things you love to do, skills that you bring to table and things you would do in life even when you aren't paid (volunteer work, for example). Make a list using all of these things and then look for a theme running through them all. If you can find the theme, chances are you are on the right path to finding a business that is a good fit for you.

2. Set a timeline.

Once you have made a decision as to what business you will start, you need to start setting goals. Begin with the end - pick a date for when you would like to be up and running. Then make a list of what needs to be done to make that happen and set goal dates for each item on the list.

3. Get a plan.

A business plan may sound like a whole lot of work for minimal rewards, but in actuality it will save you a good deal of time and effort later. Putting a plan together helps you keep focused and allows you to cut out things that are not a fit for where you are headed. Search online for business plan examples and ideas and create one unique to you.

4. Get help.

None of us is a one-man/woman show. We may run our businesses on our own, yet all of us

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have people that mentor us (either formally or informally), people that we can turn to with questions. Make a list of people you can call on for different areas of expertise. Having these people in your rolodex now will save you stress when trouble comes - and it will eventually.

5. Outsource.

One thing new business owners often make a mistake doing is trying to do everything themselves. Yes, it may cost to bring in help, but even a few hours a week can make a huge difference in the time you will have as a business owner to do the actual business of growing your business. There are other possibilities, too, such as swapping and bartering for Virtual Assistant services. Be creative and don not be afraid to ask for help.

6. Make it happen.

Once you have a plan in place, you must take the plunge. Dreaming, planning and list-making are all great things, but without action nothing will come of them. What needs to be done to get your business off the ground? Do it!

You can see how easy it is to start your own business. We also recommend that you read as much as you can to learn all you can.

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